



**PCC Boot Camp 2.0**  
**United States Postal Service**

**AGENDA**

|                   |   |                                  |
|-------------------|---|----------------------------------|
| <b>8:00 a.m.</b>  | <b>Registration and Continental<br/>Breakfast - Networking</b>              | <b>All</b>                       |
| <b>8:30 a.m.</b>  | <b>Welcome</b>  | <b>Arnetta Wilson</b>            |
| <b>8:45 a.m.</b>  | <b>Policy Administration &amp; USPS Sales<br/>Interface</b>                 | <b>Lewis Johnson</b>             |
| <b>9:45 a.m.</b>  | <b>Break</b>  | <b>All</b>                       |
| <b>10:00 a.m.</b> | <b>How to Grow PCC Membership</b>   | <b>Neal Fedderman</b>            |
| <b>11:00 a.m.</b> | <b>Break</b>  | <b>All</b>                       |
| <b>11:15 a.m.</b> | <b>How to Market Your Events &amp;<br/>Meetings</b>                         | <b>Arnetta Wilson</b>            |
| <b>12:15 p.m.</b> | <b>Lunch</b>  | <b>All</b>                       |
| <b>12:45 p.m.</b> | <b>PCC Education</b>  | <b>Cathy Rupard</b>              |
| <b>1:45 p.m.</b>  | <b>Kahoot</b>   | <b>All</b>                       |
| <b>2:00 p.m.</b>  | <b>Break</b>  | <b>All</b>                       |
| <b>2:15 p.m.</b>  | <b>Presentation of PCC Certified Boot<br/>Camp Certificates (Photo Ops)</b> | <b>Arnetta Wilson &amp; Team</b> |
| <b>2:55 p.m.</b>  | <b>Closing Remarks &amp; Room<br/>Discussion</b>                            | <b>Arnetta Wilson &amp; Team</b> |
| <b>3:00 p.m.</b>  | <b>Session Concludes</b>  |                                  |

**THANK YOU!**