



PCC Boot Camps

Are you ready to take your PCC to the next level? Is your PCC struggling to grow membership? Don't miss these four Boot Camp sessions centered on Communication, Education, Policy/Administration and Membership. These sessions will include panel and roundtable discussions with postal and industry experts to share strategies, tactics and best practices that are essential to sustain a vibrant PCC. These PCC Boot Camps are not just for recruits, they are open to the entire PCC community. Enlist now and complete all four session and earn your stripes becoming a Certified PCC Boot Camp Professional.

Each Session is hosted by your Postal Customer Council Advisory Committee (PCCAC) and special guests:

- ✓ Ellie Alexander, PCCAC National Industry Chair & Policy Administration Subcommittee Co-Chair
- ✓ John Millet, Communication Subcommittee Industry Co-Chair
- ✓ Cathy Rupard, Education Subcommittee Industry Co-Chair
- ✓ Allen Aven, Membership Subcommittee Industry Co-Chair

PCC Education Boot Camp

Want to climb the PCC ranks? Offering relevant and meaningful educational opportunities to PCC members is critical to a PCC's success. In this session you will learn how to create a winning yearly educational calendar and how to attract topnotch educational speakers to keep your PCC members engaged. PCC Leadership Award winners will be on hand to share their educational success stories. This will be a fun and interactive boot camp with lots of audience participation that you don't want to miss.

PCC Policy Administration Boot Camp

Does your PCC need some pushing, pulling and heavy lifting activities to climb high? Then don't miss this boot camp as they show you new ways to remain compliant and achieve your PCC goals! This action paced session will share how to navigate the twists and turns and successfully complete your mission. It will explore how to turn a "no" into a "yes" and gain and retain high functional executive board members. Attendees will examine the top policy questions and answers and have an opportunity to join in the discussions. Find out how to locate and use resources to help your PCCs thrive. Don't miss this session if you want to hear how a new **"Yes We Can"** attitude is taking shape!

PCC Communication Boot Camp

Strap on your boots, put on your camouflage, roll up your sleeves and join us on this strategic communication mission. This session will share tips and tricks to collaborate with Education and Membership committees, leverage the tools and templates to turning checklists into effective marketing and communication plans. Hear how award winning PCCs seized opportunities and secured the silver, bronze or gold awards with a robust leadership submission. Learn how to incorporate new tools and methods to attract PCC members, leverage PCC brand and take your communication plan to the next level. Our drill instructors will have you walking the walk and talking the talk by the end of this session and leading your PCC into a successful year. So strap on your boots and start marching!

PCC Membership Boot Camp

Your PCC needs you.... Enlist now! We will be providing you with 5 key initiatives plus a "bonus tip" on PCC Membership for both small and large market PCC's. In this session we'll show you how you can use relevant education topics, marketing, organization, and team work to maintain and build a solid membership foundation. You will also get a chance to ask PCC experts how they sustain and grow membership manage their PCC membership database, attract first timers and much more. You will not want to miss your chance to be a part of this dynamic and hands on boot camp.....and a chance to earn your Membership stripe!