



AREAS INSPIRING MAIL MEETING

NOVEMBER 2ND 2017

JAMES A FARLEY BUILDING
Room 4500
380 W 33RD Street
NEW YORK

Registration, coffee: 9:00 am

Meeting starts: 9:30 am

Lunch Provided

Adjourn: 1:00 pm

Speakers:

Ed Phelan, Northeast Area, Vice President Operations

Robert Cintron, U.S.P.S, Vice President Network Operations

Bob Dixon, U.S.P.S Director Product Technology

Eddie Pearson – SAPPI, Corporate Accounts Manager (Industry Speaker)

Eddie Pearson has been a part of the printing and paper industry for 24 years. He is a Lean Six Sigma Black Belt and currently manages Sappi's relationships with corporations and higher education institutions. A [Guide to the Neuroscience of Touch](#) unites neuroscience and branding to explore the many ways touch impacts how people perceive brands. Sappi's groundbreaking book, written in collaboration with renowned neuroscientist Dr. David Eagleman, dives deeper into haptics, the science of touch.

Topics:

- **U.S.P.S Northeast Area Operations Update**
- **Informed Future Thinking**
- **The Neuroscience of Touch**
- **New Product Technology**

Please join us for a tour of the New York P&DC, Morgan Plant following the AIM meeting. Please RSVP to Karen Garraffa if you are planning on attending the AIM meeting and if you intend on joining the tour.

To register please email:
Karen.D.Garraffa@usps.gov

NEA Focus Group Committee –

Laurie Timmons, Area Marketing Manager and Postal Co-Chair
Len Rooke, Mgr. Customer and Industry Contact, USPS
Cyndi Muldoon, Industry co-Chair
Ted Freedman, Industry co-Chair
Steve Smith, Industry co-Chair
Karen Garraffa, BSN NEA USPS